

1.5 Management

Module title: Management

Module Summary
Module code: STM150
Module coordinator: Center of Competence
Credits (ECTS): 6 Points
Semester: 1. Semester
Pre-requisites with regard to content:
Pre-requisites according to the examination regulations: Regarding to the examination regulations no pre-requisites are required.
Competencies: The participants can acquire further qualifications in the area of intercultural communication and management in order to be able to use their personal skills better in the professional life
Assessment: Portfolio, term paper or exam

Course: Intercultural Communication
Module code: STM170
Lecturer: Lectures of the Center of Competence
Contact hours: 2
Semester of delivery: Summer Semester
Type/mode: Exercises, seminar with attendance policy / obligatory
Language of instruction: English
Content: <ul style="list-style-type: none"> • Language Issues • Culture: Basic Concepts – Cross-Cultural Approaches – The Kulturstandard Method - Multiculturality / Transculturality • German Cultural Standards • Nonverbal Communication • Perception and Stereotypes • Communicative Styles • Intercultural Competence • Conflict Management • Adaptation • Studying and Living in Germany
Recommended reading: Course books or a student reader of printed materials according to the recommendation of the instructor or texts and materials provided on the University's e-learning-platform Ilias.